## Kansas Museums Association | 2018 Annual Conference
### November 7-9 | Independence, KS
### Agenda

#### Wednesday – November 7

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<th>Time</th>
<th>Event Description</th>
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| 9:00 a.m. – Noon | **Preconference Workshop | Collections 101 | **Sofía Galarza Liu**  
**Head of Collection Management, Spencer Museum of Art** | **Veterans Room, Memorial Hall**  
- Discover what you are missing with Collections 101. It’s back to the basics and a reminder on best practices. This workshop will cover the essential documents and procedures needed for a well-managed collection. Special attention will be given to processing acquisitions, including different methods you can use to safely inscribe a variety of objects. Bring your questions, this will be an interactive workshop. |

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| 1:00 p.m. – 4:30 p.m. | **Preconference Tour | Treasures of Southeast Kansas** | Meet in the Memorial Hall parking lot  
- Don’t miss the opportunity to explore the historical hidden treasures of Independence. Learn more about Independence native William Inge, a Pulitzer Prize-winning American playwright. See the William Inge Library and Theatre at Independence Community College, where you can see his work on display and watch a short documentary on his life called, “From Penn Avenue to Broadway.” From there, you will visit Inge’s boyhood home on the historic register and enjoy scenes from “The Dark at the Top of the Stairs,” considered to be Inge’s finest play and one most drawn from his past. Moving on, you will visit Riverside Park, home of the first night lighted game in organized baseball. This also is where legendary baseball player Mickey Mantle began his professional career. Then visit the Ralph Mitchell Zoo, home of the “monkey islands” and the first two animals successfully launched into space. Wrapping up our treasure hunt are two hidden jewels in our park: the 65-year-old miniature train, which you can ride for the low price of a quarter, and the antique Allen Herschell carousel built in 1950. Each of the carousel’s horses is authentically stamped, and the price to ride the carousel is only a nickel. |

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<tr>
<td>5:30 p.m. – 8:30 p.m.</td>
<td>**Traveling Reception</td>
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<td>8:30 p.m. - ???</td>
<td>**Meet &amp; Greet</td>
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Thursday – November 8

7:30 a.m. – 5:00 p.m.
Conference Registration | Pre-function Area | All sessions/speakers at Memorial Hall

8:00 a.m. – 5:00 p.m.
Exhibitors Open

8:00 a.m. – 9:15 a.m.
Concurrent Sessions

- **Creating a Museum From Scratch: The Story of the Pizza Hut Museum** | Panel: Jay Price, Wichita State University; Nathan Bartel, Flint Hills Design; Sue Abdinnour, Wichita State University; Rachelle Meinecke, Lowell D. Holmes Museum, W.S.U; Lisa Parcell, Wichita State University | Civic Center
  This session tells the story of how a new museum came into being on the Wichita State University Campus involving the Original Pizza Hut. An interdisciplinary team of scholars worked with Flint Hills Design to tell the story of a small startup from two WSU students in 1958 that became a global food icon. In the process, the team wrestled with how to tell the story of entrepreneurship as well as developing a museum designed with accessibility built in from the outset.

- **Lessons Learned Through the Institutional Project Grant Winners** | Panel: Marla Day, K-State Historic Costume & Textile Museum; Richard Lucas, Haun Museum; Brett Whitenack, McPherson Museum & Arts Foundation; Marjean Deines, Trego County Historical Society Museum | Legion Room
  Our panel will share sweet successes and dismal failures for each museum project funded through the Institutional Project Grant (IPG) Program awarded by KMA in 2017. Grantees will share about each project, images of the project process (before, during, and after), lessons learned along the way, and offer sage advice for other museums who are in the planning process. Our moderator, Myrna Barnes, will provide insight on what the IPG expects to see in grant proposals.

- **The Five Elements to Reinvigorate Museum Tours** | Laura Darnell and Co-Presenter Sheila Yrjanainen, Coutts Museum of Art | Veterans Room
  Distilled from a one-day workshop hosted at the Dole Institute in Lawrence, KS, led by two members of Museum Hack, in association with the Kansas Museum Association (KMA) and the Association of Centers for the Study of Congress (ACSC), this presentation will offer a simple five-step process to reinvigorate museum tours. This and other minor techniques will emphasize playfulness, laughter, and passion-based storytelling.

9:15 a.m. – 9:30 a.m.
Break

9:30 a.m. – 10:45 a.m.
Welcome & Keynote | Museums in the Age of Innovation | Paula Gangopadhyay, Deputy Director, Museum Services, Institute of Museum and Library Services | Civic Center

- Museums are at an opportune juncture where creative thinking and resourcefulness can help with their growth, vitality, and sustainability. This presentation will consider how museums of all sizes and types can reflect on their primary role as community anchors, learn to leverage collaborations, and evolve as leaders.
With more than twenty years’ experience, Paula has worked in small, medium, and large museums and cultural organizations, as well as government, business, and education sectors, where she led systemic change and positive community impact at local, state, and national levels. Ms. Gangopadhyay is a respected thought-leader on innovation in education and has been the recipient of several state and national awards and recognitions.

10:45 a.m. – 11:00 a.m.

Break

Concurrent Sessions

- Photographing Collections and FADGI standards | Ben Epps, KSHS Photographer and Michael Church, KSHS Digital Coordinator / Legion Room

  Learn artifact imaging best practices used in the Photography Studio at the Kansas Historical Society, including the Federal Agency Digital Guideline Initiative (FADGI) standards used by larger museums. Suggestions will be provided for tools and tips smaller institutions can use to improve onsite imaging of their collections and meet best practices.

- “How to Grant” | Paula Gangopadhyay, Deputy Director, Museum Services, Institute of Museum and Library Services / Veterans Room

  Want to learn more about IMLS funding as a new or returning applicant? Join Paula Gangopadhyay, Deputy Director, Office of Museum Services for helpful insights on IMLS’ priorities and focus areas, new museum grant programs such as Museums Empowered, Grants for Professional Development and Inspire, Grants for Small Museums. Learn about special initiatives such as Museums for All, MAP and CAP, funding categories, new deadlines, common application errors to avoid, and more.

11:00 a.m. – 12:15 p.m.

Lunch & KMA Business Meeting / Civic Center

Lunch Keynote | Keil Hileman, Teacher, USD 232 / Museum Connections: Connecting Our Museums to the Communities They Serve and Inspiring the Next Generation / Civic Center

  Mr. Keil Hileman will relate the creation and history of his own teaching “Classroom Museum” and how its connections to his community have made all the difference. He will offer ideas and strategies to connect today’s youth to history, learning and museums. He will discuss and share the history of special museum artifacts and how he acquired them.

12:15 p.m. – 1:15 p.m.

Concurrent Sessions

- Discovering Digitized Treasures: From NARA to Leeds, and Kansas Memory to Gray County | Panel: Rachel Pannabecker, Kauffman Museum; Michael Church, Kansas Historical Society; Sara McFarland, Cimarron City Library / Civic Center

  Digitization has revolutionized how museums access historical photographs and documents that can enrich visitor experiences. Panelists will share: 1) experiences of finding digitized photo resources, including issues of trustworthy sources, public domain, license fees, and copyright, 2) strategies for searching Kansas Memory, how it is developing as a regional digital repository, and how Kansas museums can participate in this statewide bank of digitized images, and 3) building and funding a databank of digitized local history.

1:15 p.m. – 2:00 p.m.

2:00 p.m. – 3:15 p.m.
Priceless Partnerships: Leveraging Your Museum to Do More | Panel: Kay Quinn, Smoky Hill Museum; Linda Henderson, Rolling Hills Zoo; Jan Luth, Exploration Place | Legion Room

Do tight budgets and timelines have you down? This panel will help you dig up a wealth of priceless strategies so you can more effectively align with organizations and businesses to create partnerships that stand the test of time.

Teens Loose in the Museum | Betsy Roe, Alice C. Sabatini Gallery | Veterans Room

Experience the joy of working with teens in this slide presentation of The Alice C. Sabatini Gallery’s annual program, Curate This!, by Museum Educator Betsy Roe. Teen curators from area high schools learn how to curate an exhibit of their own design, collaborating on a theme, choosing artwork, writing text, and producing all aspects of an exhibit. Find out how this all comes together in just four short months.

Break

Roundtables | Civic Center

Work with What You Got: Utilizing Your Local Resources! | Jillian Love, Kansas Historical Society

Using our own case studies and other useful tools, we will explore how museums, historic sites, and related institutions can utilize their local partners and resources in a variety of ways. Becoming aware of what partners may exist nearby can develop into symbiotic relationships that lead to cross-promotion, site maintenance, programming, funding, and volunteer opportunities. We are stronger together as partners and all have something to offer one another!

Restoration of Home on the Range | Lawrence El Dean Holthus, Home on the Range

El Dean will share how he and other volunteers, as totally inexperienced fund raisers, raised nearly $150,000 to restore and furnish the Historic Home on the Range Cabin and Site. It now is a living museum, along with an additional 55 acres being developed as a location to hike, ride bikes, camp, or just sit and enjoy the prairie as Dr. Higley did in 1871 when he homesteaded the site.

Social Media | Cole Finley, Watkins Museum of History

Find out how you can engage with a larger audience in your community and beyond. Learn tips, ideas, and strategies on how to boost your museum's social media presence, diversify your current audience and get results.

KMA Award Winners

Join the 2018 KMA award winners to learn more about their projects and success.

Kansas African American History Trail | Jay Price, Wichita State University

Kansas has a rich and varied African American story. Several institutions and sites tell this story, but connecting them has proven to be an interesting process. This discussion will focus on tying various institutions into a single narrative.

Cash Bar & Reception | Booth Hotel

Annual Dinner & Benefit Auction | Booth Hotel

Meet & Greet | Hospitality Room, Independence Museum
**Friday – November 9**

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<td>8:00 a.m. – 11:00 a.m.</td>
<td>Registration</td>
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<td>Exhibitors Open</td>
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<td>9:00 a.m. – 10:15 a.m.</td>
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- **Creating a Landmark: Downtown Salina’s Community Mural Project | Panel: Bill North, Salina Art Center; Conrad Snider, Artist; Rev. Dr. Martha Murchison, Sunrise Presbyterian; Mary-Catherine Hodges, former Salina Art Center Intern; Brad Anderson, Salina Arts & Humanities | Legion Room**
  
  This panel session will relate the community process of building a mural on the façade of the Salina Art Center, as described by SAC director Bill North, ceramic artist Conrad Snider, a volunteer or two, and a representative from the city’s Arts & Humanities organization. The panel members will walk the audience through the year-long process from start to finish and discuss what the project has meant in terms of community engagement via conception, fundraising, and execution of the final project.

- **Expanding a Global Community’s Access to Collections Using Virtual Reality Technology: A Case Study of the May Massee Collection at Emporia State University’s Special Collections and Archives | Brady D. Lund, Emporia State University | Veterans Room**
  
  The geographic barriers that once made small and rural collections inaccessible are no longer the same concern. Virtual reality (VR) can make any collection accessible to individuals around the globe. These experiences allow an organization to tell a story with their artifacts and “hopefully” drive in-person visitors as well. Using a case study example, the presenters of this session will walk the audience step-by-step through creating their very own low-cost VR experiences.

- **The Community Chest: Dealing With the Cards You Draw | Panel: Samantha Philbrick, High Plains Museum; Marjean Dienes, Trego County Historical Society; Ann Miner, Prairie Museum of Art and History | Civic Center**
  
  In the game of Monopoly, drawing a “Community Chest” card could get you a treasure or a trial. For museums, working with community resources can be similar: usually beneficial, but occasionally problematic. What unrealized community “treasures” do you have? How do you bring them to the board? This session will help show you strategies for the game and what to do when you draw a bad card.

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- **Engaging Young Visitors with History Exhibitions | Panel Session: Mindi Love, Johnson County Museum; Nona Miller, Smoky Hill Museum; Joshua Morris, Smoky Hill Museum | Legion Room**
  
  So you want to engage young audiences? How do you even get started? Come hear how two Kansas museums tackled this challenge with history exhibition programs designed especially for kids. Staff from the Johnson County Museum and the Smoky Hill Museum will share processes, insights and challenges in creating popular interactive exhibitions that have successfully attracted new audiences and financial support for their institutions.
- **Kansas Stories of the Vietnam War: Oral History Project | Panel Session: Murl Riedel, Humanities Kansas; Michelle Conine, Mid-America All Indian Center; Pamela Sanfilippo, Eisenhower Presidential Library & Museum; Debbie Berges, Onaga Historical Society; Dan Eells, Newton Public Library | Veterans Room**

To commemorate 50 years since the escalation of US involvement in the Vietnam War, Humanities Kansas partnered with 12 organizations for a statewide oral history project. Museums and libraries conducted oral history interviews, memoir-writing workshops, and community conversations with veterans, protestors, objectors, and family members. The effort was collaboration with the Library of Congress Veterans History Project. Learn how to organize an oral history project and spark a powerful conversation in your community.

- **Treasures and Skeletons: What's in Your Museum Closet? | Panel Session: Rachel Pannabecker, Kauffman Museum; Ann Miner, Prairie Museum of Art and History; Susan Hawksworth, Smoky Hill Museum; Renae Stucky, Kauffman Museum | Civic Center**

Every Kansas museum has artifacts that are provocative: postcards depicting racist stereotypes, a Ku Klux Klan uniform, a Nazi SS dagger, or just odds and ends that don't fit the museum's mission. Are these artifacts treasures that stimulate discussions about the past and its impact today? Or, are these artifacts skeletons whose preservation should be reconsidered and maybe even destroyed? Panelists will share their experiences with controversial artifacts that beg the question, "Why do we have this?"

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<td>Noon – 1:15 p.m.</td>
<td>Awards Luncheon</td>
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<td>1:15 p.m. – 1:45 p.m.</td>
<td>Lunch Keynote</td>
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<td>1:45 p.m. – 2:00 p.m.</td>
<td>2019 Conference Preview: Lindsborg/McPherson, Kansas November 6-8, 2019</td>
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**Hotel Information:**
AppleTree Inn | 208 N. 8th Street | Independence, KS 67301 | P: (620) 331-5500
King $69.00 or Queen $79.00
Ask for the KANSAS MUSEUMS ASSOCIATION rate. The rate ends 10.18.18

Stay up-to-date on conference events and locations by using the Piggyback App! Download it from your app store and search KMA – Kansas Museums Association