EXHIBIT * SPONSOR * ADVERTISE

Join us at the MPMA/ KMA Joint Conference. Be seen by 400 to 500 museum professionals from MPMA's 10-state region including our host state of Kansas. Promote your company, products, and services to the museum field. Be a sponsor and address attendees. Be a presenter on the Presentation Stage in the Exhibit Hall. Take this opportunity to grow your business or to show your interest in the arts and culture.

Register offline with this form. Questions? Shipping info? Present in Exhibit Hall? Event Form? Contact Exhibit Hall Coordinator at mountplains@aol.com

EXHIBITORS

* Membership is Required to be an Exhibitor. Companies may join MPMA, KMA or both.
* Booth fee:
Booth = $600. Discounted booth = $500 (noted with ●)
Business Membership = $100. Business Patron = $200

Booth Cost:
Exhibitor Booth Cost With MPMA or KMA Business Membership $700
Exhibitor Booth Cost With MPMA & KMA Business Membership $700 ●
Exhibitor Booth Cost With MPMA or KMA Business Patron Membership $800
Exhibitor Booth Cost With MPMA Business Patron & KMA Business Membership $800 ●
Exhibitor Booth Cost With MPMA & KMA Patron Business Membership $900 ●

- Exhibit Booth reserved BY August 21, 2015
- Exhibit Booth reserved AFTER August 21, 2015: add $50
- Set-up will take place on Monday, 9/28, 9 am - 5:00 pm
- Exhibit Hall Hours: Tuesday, 9/29, from 8:00 am – 5:00 pm, and Wednesday 9/30, 9:00 am - 5:00 pm
- Electrical charge: $100 in advance ($125 on site)

Tear-down will occur on Wednesday, 9/30, 5:00 pm to 6:00 pm. All booths include a skirted 6-foot table and two chairs. There may be an extra charge for additional equipment, telephone charges, shipping and storage. The shipping address for the hotel will be provided at a later date. Exhibitor Booth Fee includes complimentary basic registration for two individuals. A FREE set of Conference attendee mailing labels is included with each booth rental, and will be sent upon request, no sooner than 2 weeks prior to the start of the conference.

Mail or scan the Opportunities for Businesses Registration Form with your payment to the address indicated on the form. Booths are available on a first-come basis. Lunch and Evening Events are an additional charge and must be paid for in advance by using the Events Registration Form for Exhibitors (the event form will be available in May).
SPONSORSHIPS

Each sponsorship comes with specific opportunities: (where applicable) the opportunity to greet attendees, distribute information or gifts, logo placement, recognition on signs, at conference events.

<table>
<thead>
<tr>
<th>Sponsorship Description</th>
<th>Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor with name on tote bag (one side only)</td>
<td>8,000</td>
</tr>
<tr>
<td>Presenting Sponsor (2)</td>
<td>6,000</td>
</tr>
<tr>
<td>Supporting Sponsor</td>
<td>4,000</td>
</tr>
<tr>
<td>Mobile App for the Conference</td>
<td>4,000</td>
</tr>
<tr>
<td>Transportation (your name in every bus)</td>
<td>5,000</td>
</tr>
<tr>
<td>Student /Professional Career Program <strong>NEW this year</strong></td>
<td>5,000</td>
</tr>
<tr>
<td>Tote Bag Main Sponsor (upgrade possible at higher rate)</td>
<td>3,500</td>
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<tr>
<td>Awards Banquet (Wednesday Evening)</td>
<td>3,500</td>
</tr>
<tr>
<td>Opening Reception: (Monday Evening)</td>
<td>3,500</td>
</tr>
<tr>
<td>Tuesday Lunch with speaker (Leadership Lunch)</td>
<td>3,500</td>
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<tr>
<td>General Session with speakers</td>
<td>3,500</td>
</tr>
<tr>
<td>Dramatic Desert Sponsor at Banquet (lights, action, good eats according to price)</td>
<td>3,000</td>
</tr>
<tr>
<td>Evening Event Sponsorship (Choose Monday, Tuesday)</td>
<td>2,500</td>
</tr>
<tr>
<td>Exhibit Hall Breakfast</td>
<td>2,500</td>
</tr>
<tr>
<td>Exhibit Hall Closing Reception</td>
<td>2,500</td>
</tr>
<tr>
<td>Thursday Lunch with keynote speaker (Closing Lunch)</td>
<td>2,000</td>
</tr>
<tr>
<td>Sponsor of Scholarship Recipients Attending Awards Banquet</td>
<td>2,000</td>
</tr>
<tr>
<td>Sponsor of Scholarship Recipients Attending Closing Luncheon</td>
<td>2,000</td>
</tr>
<tr>
<td>Scholarship Benefactor</td>
<td>2,000</td>
</tr>
<tr>
<td>Lanyards (upgrade possible at higher rate)</td>
<td>2,000</td>
</tr>
<tr>
<td>Late-Nite Event</td>
<td>1,000</td>
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<tr>
<td>Affinity Event</td>
<td>1,000</td>
</tr>
<tr>
<td>YOUR NAME Scholarship</td>
<td>1,000</td>
</tr>
<tr>
<td>Closing Party Event</td>
<td>1,000</td>
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<tr>
<td>Refreshment Break (with food)</td>
<td>1,000</td>
</tr>
<tr>
<td>Refreshment Break (coffee/beverage only)</td>
<td>700</td>
</tr>
<tr>
<td>Room Sponsor (your name on a session room)</td>
<td>700</td>
</tr>
<tr>
<td>Exhibitor Sponsored Free Drink Coupons available at your booth</td>
<td>600</td>
</tr>
<tr>
<td>Educational Tour Experiences (Monday and Thursday, price per event)</td>
<td>500</td>
</tr>
</tbody>
</table>

*Don’t see a fit? We can customize a sponsorship to fit your needs*
2015 MPMA / KMA Joint Conference in Wichita, Kansas

CONFERENCE SPONSORSHIP BENEFITS

All Sponsors receive the following Benefits:

20% discount on advertising in the Conference Programs
20% discount on Exhibit Hall Booth
Sponsor signage prominently displayed during the conference
Acknowledgment at the conference, in the Conference Programs and in MPMA’s and KMA’s Newsletters
Your name alongside event listing in Preliminary and Final Conference Programs (must meet publication deadlines)

Additional Benefits:

$5,000 - $8,000
Opportunity to welcome delegates to sponsored event
Three complimentary conference registrations
Complimentary booth in exhibit hall
 Preferential placement in the Exhibit Hall (Sign-up by July 1)
Five comp tickets to your sponsored event

$2,000 - $3,500
Opportunity to welcome delegates to sponsored event
Two complimentary conference registrations
Additional 20% discount on exhibit booth
 Preferential placement in the Exhibit Hall (Sign-up by July 1)
Three comp tickets to your sponsored event

Break Sponsorship
Your name prominently displayed during event. Opportunity to place cards/literature on table. Food Sponsor may welcome delegates.

Scholarship Sponsorships
Banquet or Closing Event Donor for Recipient Meal: Sponsor acknowledged along with scholarship recipients.

Your NAME Scholarship:
One scholarship to bear your name. Sponsor acknowledged when scholarship recipient is announced.

Session Sponsorship
Opportunity to welcome delegates to sponsored session. Opportunity to place cards/literature on table.

Room Sponsorship
Your name prominently listed on room sign (the XYZ Room) and in final conference program. Your name spoken/announced many times during conference and listed many times in final program, which includes room locations.

Affinity Event Sponsorship
Opportunity to welcome delegates to sponsored event. Four complimentary tickets to sponsored event. Opportunity to place cards/literature on table. Choose an event to sponsor and join the select group of professionals you want to reach: AAMG, COMPT, CurCom, EdCom, Emerging Leaders, NAME, RC-MPMA, SMAC, Tribal or Volunteer Coordinators.
## CONFERENCE ADVERTISING

Preliminary and Final Conference Programs are available to Advertisers. Exhibitors receive a 10% DISCOUNT on all program ads. Artwork should be on compact disc in a compatible format or camera-ready. Sizes listed below. All images scanned at 300-dpi or better. No bleeds unless otherwise noted.


Final Program: artwork due September 4, 2015.

<table>
<thead>
<tr>
<th>Conference Program</th>
<th>PRELIMINARY</th>
<th>FINAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover (8½&quot;w x 11&quot;h cut)</td>
<td>$750</td>
<td>$750</td>
</tr>
<tr>
<td>Full-Page (7½&quot;w x 10&quot;h)</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>Half-Page (4¼&quot;h x 7½&quot;w)</td>
<td>$300</td>
<td>$250</td>
</tr>
<tr>
<td>Quarter-Page (3¼&quot;h x 4½&quot;h)</td>
<td>$200</td>
<td>$150</td>
</tr>
<tr>
<td>Business Card (2&quot; x 3½&quot;)</td>
<td>$100</td>
<td>$100</td>
</tr>
</tbody>
</table>

**Literature in Conference Registration Packets**

**SPECIFICATIONS**

Literature should be a single sheet no bigger than 5" x 8" or a single 11" x 8" sheet folded. To be included in each delegate's conference registration packet.

**PRICING**: $300

Deadline: postmarked by August 21, 2015. After August 21, add $50

**Newsletter:** You can also advertise in MPMA’s newsletters:

Contact MPMA for rates and dates at mountplains@aol.com
REGISTRATION FORM FOR EXHIBITORS, SPONSORS, ADVERTISERS

- Exhibitors receive two complimentary registrations; can attend sessions for free (Fill out Exhibitor Registration Form for badges). Events are additional; Events Registration Form will be sent once this form is received (event form available in May).

Date ________________________________________________________________

Company Name ______________________________________________________

Street Address _________________________________________________________

City __________________________ State ________ Zip _______________________

Company Contact (accounting, management, etc.): _____________________________

Telephone ___________________________ Email _____________________________

Name (Company Contact name to appear on delegate roster with the company name): optional

Title ___________________________________________________________________

Telephone ___________________________ Email _____________________________

Name(s) of EACH booth delegate(s) attending the conference: please include title(s) and email addresses

(1) Name ________________________________

Title ___________________________________________________________________

Email ___________________________________________________________________

(2) Name ________________________________

Title ___________________________________________________________________

Email ___________________________________________________________________

(3) Name (extra charge for 3rd rep) ________________________________

Title ___________________________________________________________________

Email ___________________________________________________________________

Please indicate your business type:

- Fine Arts
- Insurance Co.
- Transportation
- Exhibit Design
- Architecture
- Other ____________________

Do you require any of the following?

- Internet Access
- Lockable Space
- AV Needs
- Electricity
- Other ____________________
Yes, I want to present at the R.E.A.L. Presentation Stage in the Exhibit Hall. Check the box. Note: Limited openings will go quickly. We’ll contact you about your topic.

$ __________ EXHIBIT HALL BOOTH (total exhibit hall fee and business membership)

Please select one:
- Exhibitor Booth Cost With MPMA or KMA Business Membership  $700
- Exhibitor Booth Cost With MPMA & KMA Business Membership  $700
- Exhibitor Booth Cost With MPMA or KMA Business Patron Membership  $800
- Exhibitor Booth Cost With MPMA Business Patron & KMA Business Membership  $800
- Exhibitor Booth Cost With MPMA & KMA Patron Business Membership  $900
- Discounted booth fee with this membership choice ($500). Regular booth fee is $600.

$ __________ EXHIBIT HALL BOOTH Electricity $100 in advance ($125 on site)

$ __________ EXHIBIT HALL RESOURCE TABLE

$ __________ SPONSORSHIP (total sponsorship fee)
Please indicate first choice events/activities ____________________________________________
Please indicate second choice events/activities ____________________________________________

$ __________ LITERATURE IN REGISTRATION PACKET

$ __________ TOTAL ADVERTISING
Ad Placements:
Check Ad Size: ___Quarter Page ___Half Page ___Full Page ___Inside Cover

$ ______ PRELIMINARY CONFERENCE PROGRAM Deadline March 23, 2015
$ ______ FINAL CONFERENCE PROGRAM Deadline: September 5, 2015

$ __________ TOTAL PAYMENT

PAYMENT
M/C______ VISA _______ Expiration: ____________
Payable to: Mountain-Plains Museums Association
Credit card number: ________________________________________
[MPMA is conference fiscal agent]
2015 MPMA / KMA Joint Conference in Wichita, Kansas

MPMA / KMA MEMBERSHIP FORM

MPMA and KMA Business Members and Patrons receive discounts on advertising and preferred placement in publications and in the conference exhibit hall. MPMA members listed in MPMA's online Business Directory.

Indicate membership choice below:

☐ Business Member = $100  Choose one: ☐ MPMA or ☐ KMA

☐ Business Dual Member = $200  MPMA and KMA ($100 x 2)

☐ Business Patron Member = $200  Choose one: ☐ MPMA or ☐ KMA

☐ Business Dual Member = $300  Choose one: ☐ MPMA Patron ($200) or ☐ KMA Business ($100)

☐ Business Dual Patron Member = $400  MPMA Patron ($200) and KMA Patron ($200)

Discounted booth fee with this membership choice ($500). Regular booth fee is $600.

Company Name______________________________________________________________

Street Address ________________________________ ________________________________

City __________________________ State ____________ Zip ________________

Company Contact _____________________________________________________________

Title ________________________________________________________________________

Email _______________________________________________________________________

Telephone ______________________________________ FAX _________________________

Website Address (must be the company's main home page) __________________________

Contact Name #1 (one contact for business membership)

Title ________________________________________________________________________

Email _______________________________________________________________________

Phone _______________________________________________________________________

Contact Name #2 (two contacts and web address for MPMA business patron membership)

Title ________________________________________________________________________

Email _______________________________________________________________________

Send completed form along with payment to the conference fiscal agent:

Mountain-Plains Museums Association 7110 West David Drive / Littleton, CO 80128-5404
Or scan with your Credit Card Payment and send to mountplains@aol.com.
Questions? Call us at 303-979-9358. Confirmation sent upon receipt of payment. Event registration is separate.