Common Threads: Pulling Together
Kansas Museums Association
2014 Annual Conference
November 5-7, 2014

Salina, KS • Salina Ambassador & Conference Center
Registration Information Enclosed
Dear Colleagues,

It is my pleasure to invite you to the 46th Kansas Museums Association Conference. Join us as we meet in Salina to share ideas, learn new concepts and connect with friends and colleagues. Salina is known for its vibrant and high quality of arts and cultural venues. This year’s theme, Common Threads: Pulling Together, is drawn from that success. By weaving ideas and resources together in cooperation and partnership, a colorful tapestry emerges bringing out the best in us all. Together, Kansas museums have a wonderful opportunity to stitch together a sampler of Kansas culture for all to enjoy.

We do hope this year’s conference is a bright spot in your year. The conference committee has worked hard at putting together something for everyone – from new professionals to seasoned veterans. We have innovative sessions, thought provoking discussions, exceptional keynote speakers, tours, and time to spend with colleagues from around the state.

Please accept this invitation and come be a part of a great opportunity to motivate and inspire one another. I look forward to seeing you in November.

Sincerely,
Susan Hawksworth
Vice President

Conference at a Glance

Wednesday, November 5
8:00 – 11:00 a.m. Conference Registration in Hotel Lobby
10:00 a.m. – 2:00 p.m. Pre-Conference Workshop – Introduction to Digital Preservation
11:00 a.m. – 4:00 p.m. Pre-Conference Workshop – Historic Preservation
12:00 – 5:30 p.m. Conference Registration in Hotel Lobby
1:00 – 4:00 p.m. Pre-Conference Tour – Historic Preservation Tour
1:00 – 4:00 p.m. Pre-Conference Tour – Salina Arts Tour
5:30 – 9:30 p.m. Opening Reception (Buses leave from Hotel Lobby)

Thursday, November 6
7:30 a.m. – 5:00 p.m. Conference Registration in Hotel Lobby
8:00 a.m. – 5:00 p.m. Exhibitors Open
8:30 – 9:30 a.m. Welcome & Keynote Speaker
9:30 – 10:45 Concurrent Sessions
10:45 – 11:00 a.m. Break
11:00 a.m. – 12:15 p.m. Concurrent Sessions
12:15 – 1:15 p.m. Awards Luncheon
1:15 – 2:00 p.m. Keynote Speaker
2:00 – 3:15 p.m. Concurrent Sessions
3:15 – 3:30 p.m. Break
3:30 – 5:00 p.m. Roundtables
6:30 – 7:00 p.m. Cash Bar and Socializing
7:00 – 9:00 p.m. Annual Dinner and Benefit Auction

Friday, November 7
7:30 – 11:00 a.m. Registration
8:00 a.m. – 2:00 p.m. Exhibitors Open
8:30 – 9:30 a.m. KMA Business Meeting
9:30 – 10:45 a.m. Concurrent Sessions
10:45 – 11:00 a.m. Break
11:00 a.m. – 12:15 p.m. Concurrent Sessions
12:15 – 1:30 p.m. Awards Luncheon
1:30 – 2:15 p.m. Keynote Address
2:15 – 2:30 p.m. 2015 Conference Preview
The right place for warm hospitality and the perfect blend of big-city amenities with small-town ambiance. Our location at the crossroads of I-70 and I-135 in central Kansas makes us an easy destination, and well worth the trip.

Salina sprang from the fertile soil near the Smoky Hill, Saline, and Solomon Rivers. In the mid 1860s, our legacy as a regional trade hub first began between Native Americans and immigrants from the east. Wholesale trade gave H.D. Lee (Lee Jeans) a start to his success. With the railroad came industrial growth in industries from milling to manufacturing. That regional trade aspect continues today.

The population surged in the 1950s when the Smoky Hill Air Force Base (Schilling AFB) re-opened. Although the base closed in 1965, Salina prospered with the development of more industry and easy access to interstates. The city thrives today thanks to a diverse economy and central location in Kansas.

A defining aspect of Salina’s lifestyle is our vibrant arts community. View contemporary art or visit an artist’s studio. Rock out at an amazing concert, see a stunning play, or listen to a lush symphony. Take a history walk, watch an indie or foreign film, stroll through an enchanting zoo and wildlife museum, or sit in on a book discussion or poetry reading.

You’ll discover surprising gallery spaces in theatres, municipal buildings, public library, campuses, private businesses, and organizations. More than 50 distinct works of art in public places are presented for all to enjoy. Salina bursts at the seams with rural charm and natural beauty, yet entertainment with an urban sensibility flourishes! The result is a vibrant, charming community with a wide array of things to see and do.
A Short History of the Kansas Museums Association

In the late fall of 1968, several forward thinking members of the Kansas museum community informally got together to discuss the possibilities of organizing a state museum association. Needing feedback from the potential audience at large, formal invitations were sent out to solicit opinions on the establishment of a Kansas Museums Association and on holding an organizational meeting in the spring of 1969. This invitation was sent to as many museums in the state as names and addresses could be found.

Garnering a favorable response, the Kansas Museums Association was established on March 6, 1969. The first annual meeting was then held on April 17, 1969, and hosted by the Dwight D. Eisenhower Presidential Library. At this meeting, Dr. John E. Wickman, Director of the Dwight D. Eisenhower Presidential Library spoke on the preservation and exhibition of manuscript materials. Dr. John D. Redjinski of the Menninger Foundation, and Mr. James D. Marlar of the Kansas State Historical Society, presented a slide show on museum exhibit techniques.

During its first year of existence, the Kansas Museums Association provided its 62 individual members, 44 institutional members and 4 contributing members with information on museum activities throughout the state as well as information on regional and national matters in the museum field.

Today, the association has grown to include a part-time employee and continues to fulfill its mission to the Kansas museum community.

The Annual Meeting and Conference takes place each autumn. In an effort to reach all KMA members, the location of the meeting rotates throughout the state. It offers members the opportunity to gather for professional development and networking. Each year it features a variety of events ranging from informative and instructive sessions, pre-conference workshops, exhibiting vendors and tours.

### Annual Meeting and Conference Sites

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<thead>
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<th>Year</th>
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<td>Wichita Sept. 27-Oct. 1 (joint w/ MPMA)</td>
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<td>2016</td>
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<td>2017</td>
<td>Manhattan</td>
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President
Shannon Hsu
Shawnee Town 1929

Vice-President
Susan Hawksworth
Smoky Hill Museum

Treasurer
Jeff Sheets
Dickinson County Historical Society

Secretary
Jennifer Toelle
Smoky Hill Museum

Central Region Representative
Andi Andres
Kauffman Museum

Eastern Region Representative
Alexis Woodall
Mahaffie Stagecoach Stop and Firm Historic Site

Western Region Representative
Jay Burns
formerly of Sternberg Museum

At-Large Representatives
Anne Jones
Johnson County Museum

WenDee LaPlant
Kansas Sampler Foundation

Zan Popp
Alice C. Sabatini Gallery

Darleen Clifton Smith
Carnegie Center for the Arts

Jami Frazier Tracy
Wichita-Sedgwick County Historical Museum

Bob Workman
Ulrich Museum of Art – Wichita State University

Institutional Projects Grant Chair
Mindy Tallent
Butler County History Center – Kansas Oil Museum

Awards Chair
Murl Riedel
Kansas Humanities Council

Legislative Liaison
George Laughhead
Ford County Historical Society

TIAK Representative
Martha Scott
Marianna Kistler Beach Museum of Art

Photographer
Laura Phillippi
Lansing Historical Museum

Become a Sponsor or Exhibitor
Feature your business at the conference. To register or for more information see the website at ksmuseums.org or contact Lisa Dodson, director@ksmuseums.org; or 316-765-9197

Presenting Conference Sponsor $2,500
Includes top sponsorship billing, special recognition at the conference, business name and logo on conference hand-out materials and KMA website, access to the hospitality suite to network with participants, exhibitor space, up to two attendees at each meal, signage, recognition in general sessions, promotional materials in conference packets, and advanced list of conference participants.

Event Sponsor $500
Includes business name on conference hand-out materials and KMA website, exhibitor space, up to two attendees at Thursday evening banquet, signage, recognition in general sessions, promotional materials in conference packets, and advanced list of conference participants.

Break Sponsor $300
Includes business name on conference hand-out materials and KMA website, exhibitor space, one attendee at Thursday evening banquet, signage, and advanced list of conference participants.

Exhibitor/Vendor $200
Includes business name on conference hand-out materials and KMA website, exhibitor space, signage, and advanced list of conference participants.

Supporting Sponsor $100
Includes business name on conference hand-out materials and KMA website, signage and advanced list of conference participants.

Special Thanks!
The annual conference is organized through a collaborative effort each year. Special thanks to the session presenters, keynote speakers and the following individuals and institutions:

Susan Hawksworth, Smoky Hill Museum
Lisa Upshaw, Smoky Hill Museum
Bill North, Salina Art Center
Ann Marie Morris, Salina Art Center
JoAnn McClure, Visit Salina
Vickee Spicer, Rolling Hills Zoo
Visit Salina
Lisa Dodson, Kansas Museums Association
Jamin Landavazo, Kansas Museums Association
**Thursday, November 6**

**Bob Beatty**
Interim President & CEO of the American Association for State and Local History

Bob Beatty will join us to discuss some of the most pressing issues that AASLH has observed are affecting the field of history and museums. Learn his thoughts on these issues, and some suggestions for the leadership role(s) you can play in your institution, state, regionally, or nationally.

**Mike ‘Blue Hawk’ Adams**
Mountain Man

Come along in time and meet Blue Hawk, the ‘Original Iron-jawed, Brass Mounted Copper-bellied Corpse Maker from the wilds of the Rocky Mountains’ as he delights you with the ‘Life and Times of the Mountain Men.’

**Ruth Ann Rugg**
Executive Director of the Texas Association of Museums

Ruth Ann Rugg is Executive Director of the Texas Association of Museums (TAM). She has served in this capacity for six years, directing an association of 725 members statewide. An established museum professional with three+ decades of leadership experience, she is well versed in museum operations and knowledgeable about the challenges facing museums today.

**Friday, November 7**

**John Burchill**
Associate Professor of Criminal Justice and the Chair of the Division of Social Sciences, Kansas Wesleyan University

By training he is a criminal justice professor, by nature he is an exceptional historical researcher. John Burchill, Associate Professor of Criminal Justice and the Chair of the Division of Social Sciences at Kansas Wesleyan University in Salina, will divulge how he goes about researching criminal history while sprinkling in some tales about the seedier side of Salina. He is a member of the Kansas Humanities Council Speakers Bureau, a historian, and a popular presenter at the Smoky Hill Museum and other area locations. He is also the author of *Bullets, Badges & Bridles*, a book about horse thieves and the societies that chased them.
### Conference Schedule

#### Wednesday, November 5

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<td>Opening Reception (Buses leave from Hotel Lobby)</td>
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### Pre-Conference Workshop

**Historic Preservation**

11:00 a.m. – 4:00 p.m.

**John Burger, Planner, City of Salina**

**Fee:**
- $55 - Member
- $65 - Non-Member

Includes lunch and Historic Preservation Tour

Learn the process of putting your site on the State and National preservation registers. City Planner, John Burger, will explain how Heritage Commissions operate and how they are designated by the State to get the process started on the local level. Discussion will also cover the pros and cons of being listed and the use of tax credits. Then get firsthand knowledge after lunch on the Historic Preservation Tour.

### Introduction to Digital Preservation

10:00 a.m. – 2:00 p.m.

**Joanna Hammerschmidt, Electronic Records Archivist, Kansas Historical Society**

**Erin Wolfe, Digital Archivist, Dole Archives, University of Kansas**

**Fee:**
- $45 - Member
- $55 - Non-Member

What is digital preservation and why is it important at local organizations? What are some tools to help you handle these digital objects? How to avoid some of the common pitfalls when starting to work with digital preservation?

### Pre-Conference Tours

**Historic Preservation Tour**

1:00 – 4:00 p.m.

**Fee:**
- $45 - Member
- $55 - Non-Member

Tour, in-depth, three historic properties of Salina. Find out firsthand why, or why not, they are on the historic register, the pros and cons, and how they used tax credits. The tour includes the historic Fox Theater, now known as the Stiefel Theater for the Performing Arts; Sacred Heart Cathedral; and Marymount Properties.

The Stiefel Theater for the Performing Arts, opened in February 1931, was built for $400,000. It features a lavish Art Deco style, with gleaming chandeliers, mirrored ceilings, a glamorous staircase and glittering gold leaf throughout.

Built in 1922, the former Marymount College Administration Building is undergoing a radical transformation into luxury condominiums. The Tudor, gothic-style building has a significant architectural importance to the city of Salina.

The classic architecture of ancient Greece and the functional forms of the Kansas Grain elevator and silo are combined in the modern eclectic style church and rectory of the Sacred Heart Cathedral, which was erected in 1951-53.

### Salina Arts Tour

1:00 – 4:00 p.m.

**Fee:**
- $45 - Member
- $55 - Non-Member

Space is limited

Art and design are as varied as humanity. Humans, landscapes, and objects are sometimes shown realistically and at other times they are simplified or abstracted as
the designer finds the best way to tell a story. Ultimately, it is the story that matters. Take some time to learn the story of how Salina’s public art pieces were created. Virtually all public art and design has gone through a rigorous process of combining the work of artists, engineers, streets and park department representative, business owners, community members and the Community Art and Design Advisory Committee. In the end, the pieces tell the story of the energy, creativity, and uniqueness that makes Salina a special place to explore, engage, and experience.

Opening Reception
5:30 – 9:30 p.m.
Meet in the Holiday Inn Lobby. Buses depart at 5:30.

Art, culture, history and science are all on display for the KMA opening reception. Participants will tour and enjoy refreshments at the Rolling Hills Zoo Museum, the Smoky Hill Museum and the Salina Art Center.

Rolling Hills Zoo and Museum:
Your journey through the 64,000 square foot museum takes you around the world to experience the delicate symmetry between humans, animals and nature in seven unique regions from the arctic to the rainforest. As you enter the Museum at Rolling Hills, you begin to sense something special. It’s just after sunrise, and even before you see the gathering pride of lions, you hear the birds and other sounds of the African plains. State-of-the-art animatronics narrate stories of how they weave the thread of their existence into the delicate balance of life. As you move through the varieties of foliage and landscaping, you’ll see and hear the natural environments of each section of our world.

The Museum also features the 2,000 square foot Earl Bane Gallery gallery featuring American Adventure, an interactive exhibit where you will live American history through role-play, tackle real life decisions, and see their immediate impacts, to discover the connection between nature and human survival. By exploring the maze emulating Jamestown, circa 1607, participants will encounter four Season Galleries, where they can engage in hands-on activities and make choices relevant to each climate, revealing how everyday decisions and interactions with the environment can be a matter of life and death.

Smoky Hill Museum:
Each time you visit the Smoky Hill Museum, a new story inspires you. From animal paths to Indian trails to interstate highways, Salina is the Crossroads of the Heartland. The Smoky Hill Museum’s galleries and educational displays put you at the heart of how Salina came to be, what it is becoming today, and how you play a part in that story.

The current exhibit, Dust, Depression & the New Deal: Life in the 1930s, tells the story of two families — one rural, one city-dwelling — and how they adapted to make ends meet. From the westward migration of the Okies to FDR’s New Deal and the creation of the WPA and the CCC, the Great Depression left a legacy of resilience and determination that endures even today.

Salina Art Center:
The Salina Art Center is celebrating its 35th year as a private, non-profit organization committed to art, artists, and audiences in Salina and across the region. The Art Center has been recognized for its innovative exhibitions and programs, including the ARTery, a permanent interactive area for children of all ages. The Art Center is known for dedication to presenting visual arts experiences ranging from important and groundbreaking international exhibitions and prestigious national shows to exhibitions featuring local and regional artists.
Enjoy a moving exhibit based on the Peace Paper Project. Through hand papermaking, writing, and book and printmaking activities, Artists Drew Matott and Margaret Mahan worked to transform significant articles of clothing into works of art that broadcast personal stories, mutual understanding, and healing. The Peace Paper Project has been collaborating with art studios, universities, and civic centers across the globe to harness local creative resources as a means of building connections between participants and their communities. These connections promote sustained artistic expression as well as an enduring sense of personal confidence and accomplishment among participants.

Thursday, November 6

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<td>Concurrent Sessions</td>
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Welcome & Keynote Address

Top 10 Leadership Issues Facing History Organizations

Bob Beatty
Interim President & CEO of the American Association for State and Local History

Concurrent Sessions

9:30 – 10:45 a.m.

1A You’re Changing Your Name to What??
Rebranding, is it worth it? How did it change us? Topics include the market research and the process, start to finish including the many times we questioned our own judgment, the process the board went through, the public and private criticism that we got and the results.

Presenters: Linda Schmitt, Ex. Director, Reno County Historical Society; Gayle Ferrell, Director of Operations, Strataca; Steve Randa, Owner, Jajo Inc.

1B Costumed Interpreters to the Rescue!
How and When to Use Which Types of Costumed Interpreters in Your Museum or Historic Site

Participants will discuss scenarios in which costumed historical performance will enhance guests’ experience at their museum or historic site. Where can historical performers be found? How much knowledge should a performer have? What kind of knowledge? How do they gain their knowledge? Who provides their costumes? What about being paid? Attendees will receive hand-outs showing the wide variety of traditions in costumed historical interpretation, from those who provide ambience but have only directional knowledge, to those who can tell stories and take questions in character, and discuss the context as a researcher.

Presenters: Ann Birney, Ride into History; Joyce Thierer, Emporia State University, Social Sciences Department
1C Know Your Risks: Preventing Disasters
This presentation introduces KCHERN, Kansas Cultural Heritage Emergency Response Network, followed by a “Disaster Planning 101” approach to risk assessment.
Presenter: Kathryn Talbot, Preservation Coordinator, Hale Library, Kansas State University

1D The 5 W’s of Special Events. Why, When, What, Who, and Where?
Special Events offer many great opportunities for museums, but to be effective, we must know how to make them successful. Come learn tips, ideas, and insights on how to hold special events that meet your goals, whether they are fund raising, marketing, or engagement.
Presenter: Katie Herrick, Director, Stanton County Museum

Concurrent Sessions
11:00 a.m. - 12:15 p.m.

2A Cultural Arts Funders Forum
Representatives from state funding agencies including the Kansas Humanities Council, the Kansas Creative Arts Industries Commission, and the Community Service Tax Credit program will discuss the various grant opportunities available for cultural projects. Each organization will give a brief overview of their organization, programs, and application process. In addition to a traditional Q & A, participants may sit in the “Chair of Destiny” where they may briefly pitch a potential project (either real or hypothetical) and the panelists will provide funding options and tips to strengthen their proposal.
Presenters: Peter Jasso, Director, Kansas Creative Arts Industries Commission; Murl Riedel, Director of Grants, Kansas Humanities Council; Chris Harris, Business & Community Development Division, Community Service Tax Credit program; Pete Szabo, Fiscal Manager, Travel & Tourism Tax Credit Program

2B Research Renaissance
Save time and increase your institution’s offerings by doing research that fits multiple applications—construct an exhibit, community programs, school programs/teacher trunks, early childhood programs, and print materials all from the same basic research. Research checklists will help you organize and utilize your research time in the most productive way. This session will include utilizing important research sites such as Library of Congress and Kansas Memory and less scholarly sites such as Pinterest.
Presenter: Betty Johnson, CFRE, Betty Johnson & Associates

2C Turning Chaos to Order: Artifact Terminology
This session covers the necessity of artifact terms, assigning hierarchical categories, and using descriptors. Discover the rationale behind terminology control and its necessity for cataloging objects. Explore creative ways to categorize subjects and cross-index catalog records to pave a way towards making the most out of collections management and retrieval of records. Learn more about the future developments in museum Nomenclature.
Presenters: Jennifer Toelle, Registrar, Smoky Hill Museum, AASLH Nomenclature Task Force Member

2D Loyal Donors: How To Grow Them & Where To Find Them
Is your organization in ’stuck mode,’ with a need for more or more consistent donors? Catch this interactive session that includes many anecdotes and actual examples. Walk away with doable tips that will help you be more clear on: Who are you looking for? Where can you find them? What do you want from them and why? What is the ideal timeframe in which to cultivate and harvest a donor?
Presenter: Kay Quinn, Marketing & Development Coordinator, Smoky Hill Museum

Lunch & Keynote Address
12:15 – 2:00 p.m.
Mike ‘Blue Hawk’ Adams
Mountain Man
Concurrent Sessions
2:00 – 3:15 p.m.

3A Volun-who’s?: Recruiting, Retaining, and Rewarding Volunteers
Volunteers, skilled and otherwise, are critical to supporting an institution’s mission. How does a museum find good people and keep them engaged year after year? Learn how Rolling Hills Zoo and the Salina Art Center have employed volunteers at their institutions, including what has been successful and what they learned along the way.
Presenters: Ann Marie Morris, Curator of Education, Salina Art Center; Melissa Mahoney, Volunteer Coordinator, Rolling Hills Zoo

3B The iPad in the Room: Museums, Technology, and Visitor Engagement
How do Kansas museums engage with a new generation that experiences the world through a screen? Most museum professionals feel the specter of this question haunting our field. It’s the elephant in the room, or perhaps more appropriately, the iPad in the room. This panel would investigate different uses of technology in the museum space, whether it’s building an online identity, adding digital interactives to the gallery, or crowd-sourcing exhibitions. Panelists would be invited to discuss the good, the bad, and the future possibilities with Q&A following for additional discussion.
Presenter: Lisa Volpe, Curator, Wichita Art Museum; Annette LeZotte, Director, Kauffman Museum, Bethel College; Kristina Walker, Director of Education, Spencer Museum of Art

3C The Whole Package: A General Tutorial for Museum Job Applicants
This session will explore tips and techniques to help you stand out in the crowd when applying for a museum position. Specifically, it will address self-assessment, presentation, resume design, search committee culture, and more. This session is for any museum professionals wishing to move to new or better positions.
Presenters: Larry M. Brow, Library Assistant, Spencer Research Library, University of Kansas; Cheryl Collins, Director, Riley County Historical Museum

3D How to Read and Understand a Financial Statement
The financials tell the story of your organization’s goals and priorities, if you know how to understand it and explain it to others. This session will review the balance sheet and income statement and provide tips on planning your budget.
Presenter: Vern Huckins, Accountant, Advanced Consulting Solutions

Roundtables 3:30 – 5:00 p.m.
• Trials and Tribulations of Creating a Local History Book
  Laura Phillippi, Director, Lansing Historical Museum
• DIY tech on the Cheap: Raspberry Pi
  Bill North, Director, Salina Art Center
• Win, Win Collaborations
  Nona Miller, Curator of Education, Smoky Hill Museum
• How to Supplement Traveling Exhibits
  Kim Legleiter, Director, Stauth Memorial Museum
• Coordinating Public History in the Midwest
  Joyce Thierer, Emporia State University; Jay M. Price, Wichita State University; Juti A. Winchester, Ph.D., Fort Hays State University
• Researching Local Notables Using Primary Resources and Collections
  Jennifer Toelle, Registrar, Smoky Hill Museum
• How Do You Say No
  Lisa Upshaw, Curator of Collections, Smoky Hill Museum; Jami Frazier Tracy, Curator of Collections, Wichita-Sedgwick County Historical Museum
• KHC Grants and Programs
  Murl Riedel, Kansas Humanities Council

Annual Dinner and Benefit Auction
6:30 – 9:00 p.m.

Keynote Address
“Whack-A-Mole” and the Versatile Museum Professional
Ruth Ann Rugg, Executive Director of the Texas Association of Museums
Each year KMA hosts an Annual Dinner and Benefit Auction. All proceeds benefit KMA programs. There are several ways to participate:

1. Donate items for the silent and live auctions.
2. Highlight your community or museum by decorating a table for the dinner. Provide a centerpiece with a value of at least $50 that will be given away in a drawing at the end of the night. Each table setting should also include a small give-a-way for guests seated at the table. There are a limited number of tables for decoration available so act fast! Tickets for the drawing will be sold at the dinner for $10 each.
3. Buy tickets for the drawings and bid on auction items!

Interested in donating an item for the auction or having a featured table at the dinner? Contact Marla Day at mday@ksu.edu or 785-532-1328.

Friday, November 7

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<td>7:30 – 11:00 a.m.</td>
<td>Registration</td>
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<td>8:00 a.m. – 2:00 p.m.</td>
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<td>8:30 – 9:30 a.m.</td>
<td>KMA Business Meeting</td>
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<td>12:15 – 1:30 p.m.</td>
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KMA Business Meeting
8:30 – 9:30 a.m.

Concurrent Sessions
9:30 – 10:45 a.m.

4A Papermaking as a Tool for Social Action and Healing
Peace Paper Project artists Drew Matott and Margaret Mahan will discuss their recent work with veterans, art therapists, and survivors of terrorism in the UK. Peace Paper works to empower healing arts communities by introducing collaborative art processes that foster positive forward thinking, enhanced communication, and peaceful reconciliation. Through hand papermaking, writing, and book and printmaking activities, they work to transform significant articles of clothing into works of art that broadcast personal stories, mutual understanding, and healing. The Peace Paper Project has been collaborating with art studios, universities, and civic centers across the globe to harness local creative resources as a means of building connections between participants and their communities. These connections promote sustained artistic expression as well as an enduring sense of personal confidence and accomplishment among participants.
Presenters: Drew Matott, Artist; Margaret Mahan, Artist

4B Reaching and Teaching the Teachers: Your Toughest Audience
Teachers can be great allies in promoting your museum’s exhibits and programming to their classes and the community at large. But connecting with teachers — getting them to attend and enjoy your open houses, workshops, or focus groups sometimes feels like “pulling teeth.” We’ll explore tips for setting up and delivering successful and productive teacher workshops and other programming. Come learn from the mistakes of others instead of making your own!
Presenter: Celia Daniels, Independent Museum Educator

4C Managing Collections Storage Environments
How can your museum protect collections while in storage? What are the correct
temperature, humidity, and light levels? How can you protect against dust, pests and pollution? This session will highlight these topics and discuss ways museums can engage volunteers and community stakeholders to help find low-cost solutions to storage issues.

Presenter: Jeff Sheets, Director, Dickinson County Historical Society; Lon Smith, Executive Director, Kansas Aviation Museum

4D Building Community Partnerships

Community cultural planning, networking with local cultural leaders, and partnering with others in your community can build audience, reduce expenses, and strengthen your organization. Join this discussion which highlights some ways that Salina Arts & Humanities and the Smoky Hill Museum have been able to benefit from strategic partnerships with other cultural arts organizations and the business community.

Presenter: Brad Anderson, Executive Director, Salina Arts & Humanities

Concurrent Sessions
11:00 a.m. – 12:15 p.m.

5A How’s it Matter to Me?: Participating Audiences

This session highlights the new museum initiatives and programs that work to engage audiences directly and inspire active, not passive, participation. Discussion will highlight program’s successes and failures. The emphasis will be on the new shift in museum audience engagement — most notably chronicled by Nina Simon author of The Participatory Museum and director of Santa Cruz Museum of Art and History.

Presenter: Courtney Spousta, Curator of Education, Wichita Art Museum, Christine Boutros, Manager Community Programs, Nelson-Atkins Museum; Molly Hess, Manager Teen Programs, Nelson-Atkins Museum.

5B Museum Badges: A Case Study Digital and Real

Badges are a creative and educational way to make connections in your community. The Topeka and Shawnee County Public Library and the Alice C. Sabatini Gallery are currently offering digital badges as well as collaborating with the Girl Scouts on their Book Artist badge. These partnerships provide us a unique opportunity to bring tweens and teens into the museum for a hands-on experience to discover the world of book arts. Join us and start earning your badge by making a sample book.

Presenters: Brea Black, Special Collections Librarian, and Betsy Roe, Associate Curator, Alice C. Sabatini Gallery, Topeka and Shawnee County Public Library

5C They Asked, We Answered: How to Use Your Collection to Educate and Engage

Our visitors are full of questions and we are starting to find ways to answer them. In 2012, the Alice C. Sabatini Gallery implemented a new strategy to encourage visitor engagement and respond to their questions using our collections. We dedicated space in the Gallery to host four permanent collection exhibits per year. Because customer service is our first priority, these new exhibits transform our relationship with our visitors into a partnership. We now have the flexibility to experiment with new display ideas and to respond to visitor feedback by adding or changing labels after an exhibit opens. Discover how one gallery is trying to make the art experience engaging, informative, and fresh all the same time.

Presenter: Zan Popp, Curator/Collections Manager, Alice C. Sabatini Art Gallery, Topeka & Shawnee County Public Library

5D Legal Issues Facing Museums or “Ask a Lawyer!”

Do you have questions about filing your 990 or maintaining your 501(c)(3) status? Bring your questions and concerns and participate in an engaging and informative “Ask a Lawyer” session.

Presenter: Susan J. Whitfield-Lungren, Attorney, Lindsborg, KS
Awards Luncheon
12:15 – 1:30 p.m.
Celebrate colleagues as the Awards of Excellence, the Distinguished Service Award and Presidential Awards are presented.

Keynote Address
1:30 – 2:15 p.m.
John Burchill
Associate Professor of Criminal Justice and the Chair of the Division of Social Sciences, Kansas Wesleyan University

2015 Conference Preview
2:00 – 2:30 p.m.
Events conclude with a preview of the 2015 Joint Conference with the Kansas Museums Association Conference and the Mountain Plains Museums Association.

Lodging Information
Lodging is not included as part of conference registration. Reservations for lodging must be made separately. The Salina Ambassador Hotel and Conference Center is the conference hotel. A block of rooms has been reserved. Please mention the Kansas Museums Association block when making a reservation. Room reservations made after 10-31-14 may not receive the conference room rates.

Conference Hotel: Salina Ambassador Hotel & Conference Center
1616 W Crawford St, Salina, KS 67401
785-823-1739
Conference rate = $71 + tax
Conference Rates
Conference registration includes access to all sessions, keynote addresses, exhibitors and all meals. Most events are included in your conference registration; some pre-conference events require an additional fee and may have limited space. Registrations will be processed in the order in which they are received.

Full Conference Registration (includes Thurs. evening dinner)
Prior to October 24
anyak 200 – Member
anyak 220 – Non-member
anyak 155 – Student
After October 24
anyak 210 – Member
anyak 230 – Non-member
anyak 165 – Student

Conference Only
(excludes Thurs. evening banquet)
Prior to Oct. 24
anyak 175 – Member
anyak 195 – Non-member
anyak 150 – Student
After October 24
anyak 185 – Member
anyak 205 – Non-member
anyak 160 – Student

Conference Policies

Registration Information
All attendees must register for the conference. Registrations must be pre-aid or paid on the day of attendance. Please return completed registration form with payment or register online at ksmuseums.org. All registrations will be processed in the order they are received.

Registration fees include regular sessions, Opening Reception and two lunches. There is no discount if you cannot attend one of these events. Some special events, such as pre-conference tours and workshops, have an additional cost.

Institutional members may send more than one staff representative from their institution at the member price each.

If you have any questions or need additional information, please contact Lisa Dodson, Executive Director at 316-765-9197 or e-mail at director@ksmuseums.org.

Conference Location
The conference will be held at the Salina Ambassador Hotel & Conference Center, 1616 W Crawford St, Salina, KS. Events taking place elsewhere, such as pre-conference activities, will be noted.

Register Online at ksmuseums.org or mail form to KMA, P.O. Box 782620, Wichita, KS 67278-2620

Name: ____________________________________________________________________________________
Institution: _______________________________________________________________________________
Address: __________________________________________________________________________________
City: __________________________ State: __________________ Zip: ________________________________
Phone: __________________________ Email: ____________________________________________________

Conference Rates
Conference registration includes access to all sessions, keynote addresses, exhibitors and all meals. Most events are included in your conference registration; some pre-conference events require an additional fee and may have limited space. Registrations will be processed in the order in which they are received.

Donation
I would like to make an additional donation to support the Programs of KMA.

Total $

Payment type
Check or Credit Card
(Visa, Mastercard or Discover)

Name on Credit Card
___________________________________

Credit Card Number
___________________________________

Expiration Date
____________ VIN ___________________

Mail Registration form and fee to:
Kansas Museums Association
PO Box 782620
Wichita, KS 67278-2620

Please indicate any dietary restrictions.
We will do our best to accommodate any restrictions.

Signature ______________________________________________________
(This form will be shredded for your security)
Mark Your Calendar!

Kansas Museums Association 2015 Annual Conference

September 27 – October 1, 2015
Wichita, Kansas

Register online at ksmuseums.org
Early Bird Registration ends October 24, 2014