Board University Pricing:

Members
All Sessions $60.00/person Lunch is included
Lunch Only $45.00/person

Non member
All Session $100.00/person Lunch is included
Lunch Only $65.00/person

2014 Board University Reservations
Friday, February 21, 2014, 8:00 am — 1:30 pm
Due by February 17, 2014

Name___________________________________________________
Address_________________________________________________
City_____________________ Kansas Zip__________________
Organization Name______________________________________
Position at Organization__________________________________
Org. Phone number______________________________________
Best Phone number______________________________________

Circle one
Cash/Check
Invoice (NPCOS Members only)

Credit Card: VISA  Discover  MasterCard

Name on Card____________________________________________
Address (if different from above)
_________________________________________________________

Card Number____________________________________________
Expiration Date_________________

Signed By_______________________________________________

Card information will NOT be retained.

Nonprofit Chamber of Service
200 East 1st, Ste. 101
Wichita, Kansas 67202
Phone: 316-440-6744
Fax: 314-4406747
Email: membership@nonprofitchamberks.org

Executive Director,
Organization Board of Director members,
Potential Nonprofit Board members
Staff

YOU ARE INVITED TO ATTEND...

NONPROFIT CHAMBER OF SERVICE

2014 BOARD UNIVERSITY

Friday, February 21, 2014

Best Western Wichita North Hotel & Suites
915 East 53rd Street North
Wichita, Kansas

8:00 am to 1:30 pm

Together we can make a bigger impact!
Schedule of event:
8:00 am  Continental Breakfast, Registration & Networking
8:30 am  Welcome
8:40 am  First concurrent breakout sessions
Breakout Speakers & Topics:
♦ Bruce Brinkman, CFP
  Allen, Gibbs and Houlik
  How to Create High Trust Donor Relationships...in a Low Trust World
♦ Betty Johnson, President
  Betty Johnson & Associates
♦ Dr. Nancy Snyder, Director
  WSU Hugo Wall School of Urban & Public Affairs
  Effective Governance: Building a Positive Board-CEO Relationship
10:10 am  Break
10:20 am  Second concurrent breakout sessions
  (same breakout speakers & topics)
11:50 am  Break & Networking
Noon  Lunch
12:25 pm  Sponsor welcome and announcements
12:45 pm  Lunch Keynote Speaker - Robert Swanson,
  Swanson House
  Creating Successful Major Gifts Programs
1:30 pm  Adjournment

2014 Board University Session Speaker
How to Create High Trust Donor Relationship...in
a Low Trust World
The economy has seen sluggish growth over the past
four years, but donor concerns linger on. Spiraling health
care costs and longer life spans have aggravated even
the wealthier donors’ fears of running out of money. This
seminar will tackle the tough issues you face in meeting
donors fears by developing effective trusting relationships. A portion
of the presentation will be an example of how to overcome your
donors’ concerns by inspiring them to take action with their legacy
giving plan.
Bruce Brinkman has advised families for 20 years on protecting
their assets and investing wisely. He has a passion for helping people
think about their wealth from a new perspective, showing them how
they can leave a legacy of value and significance to their families and
community.

Learn how to build relationships to benefit your
organization. Learn why these relationships are important
to the growth and future of your organization. Take away
tips and ideas on how to do it, when, why and who should
be doing it as you strengthen relationship and build
partnerships throughout your community.

Betty Johnson, CFRE has more than 35 years experience in
fundraising and nonprofit experience. She is a certified fund raising
executive (CRFE), a graduate of the Association of Fundraising
Professionals Faculty Training program and a speaker at numerous
conferences on the national regional and state level on a variety of
nonprofit topics.

Effective Governance: Building a Positive
Board-CEO Relationship.
As a member of a organization Board of Directors you
have a responsibility for the helping the future
of the nonprofit organization and its CEO. Dr. Snyder will
cover the basic responsibilities of nonprofit boards of
directors with a special emphasis on the board-CEO relationship. She
will explore the process of hiring and the evaluation process of a CEO.

Robert Swanson, President & CEO of Swanson House, Inc. -
a full service fundraising consulting firm. Robert is known for his
admonitions that “consultants must have courage for their clients’;
“charitable gifts are created and not found” and that communication is
the essence of donor appreciation.” He and his fellow consultants
believe in the power of philanthropy to change lives for the better and
empower communities to chart their own futures. Robert has helped
nearly 300 nonprofits in 23 states raise more than $750 million. Robert
is a speaker and writer. He has presented to dozens of nonprofit
associations including AFP International, Salvation Army, YMCA, Girl
Scouts, Feeding America, CASE and the Big-12. He concluded his
nonprofit career as President & CEO of the Emporia State University
Foundation.